

5 HP print innovations for the hybrid workforce



While hybrid work endures, office printers can no longer remain as simple, networked imaging devices. They need to take on a new role as the bridge between mission-critical paper-based and digital-based workflows.

Here are 5 print innovations from HP that will help organizations maintain productivity, enhance data security and optimize their print fleet to meet the evolving needs of their connected workforce.



1. Fleet-wide upgradeable firmware

Catering to the diverse needs of a hybrid workforce that spans across different business functions means maintaining a distributed hardware fleet comprising devices of different makes, models, and ages. HP enterprise printers, MFPs and network scanners run on a common platform, HP FutureSmart firmware, which can be upgraded to bring in new functionality, security updates, and more with ease via HP Web Jetadmin¹. HP Web Jetadmin lets IT staff centrally manage user interfaces, roll out updates, and configure feature settings across the entire fleet from a single intuitive interface.

Future-proof your fleet with HP FutureSmart²

- Easily deploy upgrades across your fleet of HP FutureSmart-enabled devices.
- Expand functionality to meet your growing business needs.
- Receive security enhancements to help keep pace with evolving threats.
- Ensure a consistent and intuitive user experience across different devices.

[Learn more](#) →

2. The world's smallest enterprise - class MFPs³

Smaller workplaces and hybrid workforces have created a need for smaller enterprise MFPs that won't compromise on fleet management capabilities or employees' ability to securely print and collaborate from virtually anywhere.

To meet the new demands of the hybrid workforce, HP has introduced the world's smallest enterprise-class MFP³ - the HP Color LaserJet Enterprise MFP M480.

Packing the full suite of enterprise management functions, security, and solution compatibility into the size of a consumer laser printer, these small and mighty MFPs let organizations extend their managed print fleet to the front desk, employees' homes, and smaller satellite offices.

[Learn more](#) →

3. World's most secure printing⁴

Cyberthreats never stop evolving - that is why HP enterprise printers come with innovative security features, services, and the industry's only upgradeable firmware to add new security features over time.⁵

Robust cybersecurity

HP printers come equipped with real-time threat detection, automatic firmware updates, and self-healing firmware.⁴

Physical security

Locking trays prevent paper theft and protect sensitive documents from unauthorized access.

Support from security experts

With HP Secure Managed Print Services, HP will help your organization plan, deploy and maintain security policies to enable secure hybrid work.

Network security integration

HP printer fleets can be monitored and managed with common network-wide security solutions.

[Learn more](#) →

4. Sustainable printing

Sustainable printing is not just about printing less, but printing smarter. From energy-efficient toner to carbon neutrality, HP helps organizations transform print to support their sustainability goals.

- Reduce energy usage and greenhouse gas emissions from print activity and supplies.^{6,7}
- Minimize your organization's carbon footprint with the planet's most comprehensive carbon neutral managed print service.⁸
- Contribute to the circular economy through the HP Planet Partners recycling program.⁹

[Learn more](#) →

5. AI-powered predictive servicing

Few things interrupt your employees' work day like unexpected printer downtime. With HP Smart Device Services (SDS), your HP enterprise printers will be able to pinpoint impending issues for pre-emptive servicing just before a component fails, significantly reducing downtime and interruption to daily operations.

How HP SDS works



Learn more about printers designed for the hybrid workforce.

[Speak to an HP Representative](#)

References:

1. HP Web Jetadmin is available for download at no additional charge at hp.com/go/webjetadmin
2. Over time, some features enabled by new FutureSmart major release upgrades may not be available on older legacy devices if, for example, physical hardware capabilities limit new feature operation
3. World's smallest enterprise-class MFP compared only to dimensions of the majority of worldwide Laser A4 MFPs color \geq \$450 USD and 25 ppm to 90 ppm and mono \geq \$300 USD and 38 ppm to 90 ppm as of October 2020. Market share as reported by IDC Q1 2020 Hardcopy Peripherals Tracker. For details, see <http://www.hp.com/go/MFPClaims> or <https://www.keypointintelligence.com/MFPClaims>
4. HP's most advanced embedded security features are available on HP Enterprise and HP Managed devices with HP FutureSmart firmware 4.5 or above. Claim based on HP review of 2021 published features of competitive in-class printers. Only HP offers a combination of security features to automatically detect, stop, and recover from attacks with a self-healing reboot, in alignment with NIST SP 800-193 guidelines for device cyber resiliency. For a list of compatible products, visit: hp.com/go/PrintersThatProtect. For more information, visit: hp.com/go/PrinterSecurityClaims.
5. Some printer security features enabled by future HP FutureSmart firmware upgrades may not be available on older devices, if for example, physical product characteristics limit the functionality of the new feature.
6. Typical of those reported by leading industry analysts and HP client engagements. Estimated energy and paper savings based on analysis of select HP Managed Print Service customers' imaging and printing operations using data gathered on devices and paper consumption and comparing with post-MPS actuals or projections. Results depend on unique business environments, the way HP products and services are used, and other factors. Overall printing costs are unique to each company and should not be relied on for savings you may achieve.
7. HP Managed Print Service compared with traditional transactional business model for HP LaserJet Enterprise-class printers. See <https://h20195.www2.hp.com/v2/GetDocument.aspx?docname=c06646300> for more information.
8. Based on results of third-party (WSP) research for HP of OEM MPS providers with carbon neutral offers as of June 2020. "Comprehensive" means the planet's only globally certified carbon neutral MPS service that covers lifecycle emissions due to raw material extraction, manufacturing, transportation, use of HP printers, Original HP supplies, and paper and end of service.
9. Program availability varies. See hp.com/go/recycle

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