



The most powerful way to work, today.

HP devices powered by Snapdragon® X
platforms provide the performance that
moves the business forward.

Powering what modern work demands

Today's SMBs are under more pressure than ever. Tighter budgets, growing security demands, and rising expectations for mobile productivity mean teams need devices that can keep up, without slowing down performance or draining IT resources. HP laptops powered by Snapdragon X Series processors deliver a new standard of speed, efficiency, and reliability designed for the way people work now.

PCs engineered for what comes next

Setting a new standard with HP laptops powered by Snapdragon X Series processors with Windows 11

Performance and battery life	Power through workdays without plugging in	• Up to 90% faster than other processors when unplugged¹ • Fastest Windows PCs with multi-day battery life²
Built to unlock AI potential	Meet the PCs built for AI	• Lower temps by 7°C when running AI workloads³ • Up to 20% greater NPU performance than Intel³
Apps and ecosystem	How your team's apps were meant to run	• 300% growth in native apps launched in 2024⁴ • 93% of time spent on Copilot+ PCs powered by Snapdragon X Series⁴ processors is in Windows apps that run natively on Snapdragon • 99% of the top 200 enterprise apps run on Snapdragon^{5,6} • 3x faster app performance that even outperforms x86
Portfolio leadership	Premium PCs built for tight budgets	• Powering Copilot+ PCs at every price point • Price points begin at \$600, and all include 45 NPU TOPS, multi-day battery life⁷, and more • 50+ SKUs and growing
Security, privacy and manageability	Performance that powers better workdays for all	• Enterprise-grade security and easy manageability • Chip-to-cloud security for essential protections • Easy to configure, deploy, and manage from virtually anywhere

Offers designed to unlock more capability

Offer 1	Offer 2	Offer 3
[Partner offer description] • Spec 1 • Spec 2 • Spec 3 [Learn more]	[Partner offer description] • Spec 1 • Spec 2 • Spec 3 [Learn more]	[Partner offer description] • Spec 1 • Spec 2 • Spec 3 [Learn more]

The right devices, with the right partner behind them

Why HP laptops powered by Snapdragon X processors from [distributor name]?

- [Insert value prop]
- [Insert value prop]
- [Insert value prop]

Explore HP laptops powered by Snapdragon X platforms

Learn more >

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Sources

¹CPU Performance is based on Geekbench v6.2 Single-Core on Windows 11 OS run in October 2024. Snapdragon X Elite (XIE-80-100) was tested using a Dell XPS 13 (9345) on “Balanced” Power Mode in Windows and “Optimized” in Dell Power Manager. Intel Core Ultra 7 256V was tested using a Dell XPS 13 (9350) on “Balanced” Power Mode in Windows and “Standard mode” in Windows and “Optimized” in Dell Power Manager. The AMD Ryzen AI 9 HX 370 was tested using an ASUS VivoBook S14 (M5406WA) on “Balanced” Power Mode in Windows and “Standard mode” in MyASUS. Power and performance comparison reflects results based on measurements and hardware instrumentation of given devices.

²Battery life varies significantly based on device, settings, usage, and other factors.

³Performance & device temperature measured while running UL Procyon AI Computer Vision on the NPU in run in Windows 11 in October 2024. Snapdragon X Elite (XIE-80-100) was tested using a Dell XPS 13 (9345). The Intel Core Ultra 7 256V was tested using a Dell XPS 13 (9350). On battery performance measured on “Balanced” Power Mode in Windows and “Optimized” in Dell Power Manager for both devices. Power, thermal, performance comparison reflects results based on measurements and hardware instrumentation of given devices.

⁴Based on Microsoft information, [Snapdragon X Series customer presentation for Commercial Enterprise](#).

⁵Based on aggregated app usage data from Copilot+ PCs in US, UK, CA, FR, AU, DE, JP as of August 2024.

⁶Laptop Magazine, “Surface Laptop 7 Intel vs. Qualcomm: Which Copilot+ PC is better for you?” February 1, 2025.

⁷Battery life varies significantly with device, settings, usage, and other factors.