

# Original HP Toner



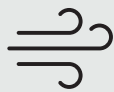
## Reliable printing you can trust



### QUALITY

#### Legendary performance

Be confident that Original HP Toner Cartridges provide the printing experience crucial for productivity in your office. Count on high-quality, reliable printing<sup>1</sup> and save time by avoiding common printing problems.



### INDOOR AIR QUALITY

#### Meets eco-label emission criteria<sup>3</sup>

HP voluntarily designs and tests its printing systems<sup>4</sup> to prevent emissions that exceed (EPEAT®, eco-label) guidelines. When you choose Original HP Toner Cartridges, you're sharing in our commitment to indoor air quality.



### SUSTAINABILITY

#### Free and easy recycling to help close the loop<sup>2</sup>

Original HP Cartridges returned through HP Planet Partners are never sent to a landfill. You can recycle them for free in 60 countries and territories to become part of the circular economy.<sup>2</sup>



### SECURITY

#### Designed for security you can trust

At every step of the design, supply chain, and production process for Original HP office cartridges, security is built-in with tamper-resistant chips, firmware, and packaging.<sup>5</sup>

# Get the printing performance you expect from HP

Your business productivity and office environment matter. HP designs toner cartridges to be easy to use, dependable, secure, and part of a closed-loop economy.<sup>2</sup> You can rely on Original HP Toner Cartridges to keep your printers running smoothly.



## Avoid problems when using non-HP toner cartridges

### Print quality

Print quality problems are 70% more likely when using non-HP toner cartridges.<sup>6</sup>

### Sustainability

92% of non-HP toner cartridges end up in landfills.<sup>7</sup>

### Indoor air quality

When tested, 95% of non-HP toner cartridges failed eco-label emission criteria.<sup>3</sup>

### Security

Don't take chances. Original HP office cartridges are certified with the ISO/IEC 20243 standard for product integrity to mitigate malicious tampering and counterfeit in the supply chain.<sup>8</sup>

Learn more at [hp.com/toner](https://hp.com/toner)

<sup>1</sup> Jan 2022 SpencerLab Quality and Reliability study, commissioned by HP, compared Original HP LaserJet Toner Cartridges with 10 brands of non-HP toner cartridges for HP LaserJet Pro M402dne (26A/X) and Pro P1102w (85A) sold in United States and Canada. See [www.spencerlab.com/reports/HPReliability-NA-nonHP-2022.pdf](https://www.spencerlab.com/reports/HPReliability-NA-nonHP-2022.pdf).

<sup>2</sup> Program availability varies. For details, see [hp.com/hprecycle](https://hp.com/hprecycle).

<sup>3</sup> 2022 WKI Blue Angel Indoor Air Quality study, commissioned by HP, in compliance with DE-UZ 219: 22 non-HP (17 imitation and 5 remanufactured) toner cartridge brands compatible with HP Color LaserJet Enterprise M553X and HP LaserJet M404dn purchased in EMEA, LA and NA regions. See [hp.com/go/IAQnonhpWKI2022](https://hp.com/go/IAQnonhpWKI2022).

<sup>4</sup> An HP printing system consists of HP printer, paper, and Original HP supply. Blue Angel DE-UZ 219 emissions criteria or earlier versions applicable when printing system launched.

<sup>5</sup> HP office-class printing systems are select Enterprise and Managed devices with FutureSmart firmware 4.5 and up, Pro devices, LaserJet models 200 and up, with respective Original HP Toner, PageWide and Ink Cartridges. Does not include HP integrated printhead cartridges. Digital supply-chain tracking, hardware, chips and packaging security features vary locally by SKU. See [hp.com/cartridgesecurity](https://hp.com/cartridgesecurity).

<sup>6</sup> 2021 North America Escalent survey, commissioned by HP. Results based on 1,018 surveys from customers in the US and Canada who print at least once a week using an HP LaserJet, that have used both Original HP and non-HP toner cartridges in the past 12 months. Non-HP cartridges include remanufactured, refilled and new-build imitation cartridges. See [escalent.co/hp/NA-Customer2021.pdf](https://escalent.co/hp/NA-Customer2021.pdf).

<sup>7</sup> 2022 North America Supplies Recycling study by Keypoint Intelligence, commissioned by HP, based on average results of interviews with 15 remanufacturers and NBC resellers in North America. See [hp.com/go/NA-2022KeypointIntelligence](https://hp.com/go/NA-2022KeypointIntelligence).

<sup>8</sup> See ISO/IEC 20243:2018 Open Trusted Technology Provider™ Standard Certification Register [certification.opengroup.org/register/ottps-certification](https://certification.opengroup.org/register/ottps-certification).



# Original HP Ink



## What you print matters



### QUALITY

#### Precision output, page after page<sup>1</sup>

Take pride in high-quality prints with Original HP Ink. Undergoing rigorous quality control, Original HP Ink is designed to work the first time, every time.<sup>1</sup> Print crisp documents and brilliant images that will last for decades.<sup>2</sup>



### INDOOR AIR QUALITY

#### Meets eco-label emission criteria<sup>5</sup>

Indoor air is a priority for your workplace and where you live. Original HP Ink printing systems<sup>5</sup> meet stringent eco-label emissions criteria for indoor air quality.



### SUSTAINABILITY

#### Free and easy recycling to help reduce waste<sup>3</sup>

Feel good about printing knowing most Original HP Ink Cartridges are developed from recycled materials including plastic bottles and ocean-bound plastics.<sup>4</sup> Take pride in contributing to a circular economy by using Original HP Ink Cartridges and then recycling them through HP's free recycling program.<sup>3</sup>



### WOLF OFFICE CARTRIDGE SECURITY

#### Secure cartridges you can trust<sup>6</sup>

At every step of the design, supply chain, and production process for Original HP office cartridges, security is built-in with tamper-resistant chips, firmware, and packaging.<sup>6</sup>

# Turn your most important moments into prints you can be proud of

Everyday moments. Lasting results.<sup>2</sup> Turn defining moments into vibrant results with Original HP Ink. And, recycle used cartridges with HP's free recycling program.<sup>3</sup>



Partner with HP to help keep plastics out of oceans. HP Planet Partners is the world's #1 printer supplies recycling program.<sup>7</sup> Easily recycle your Original HP Supplies for free in over 60 countries and territories worldwide.<sup>3</sup>

Learn more at [hp.com/ink](https://hp.com/ink)

<sup>1</sup> Sep 2021 SpencerLab study of printer inks sold in North America commissioned by HP for on-average performance of 16 brands of non-HP refill, remanufactured, and imitation cartridges vs. Original HP Ink SKUs 952XL, 63XL, 902XL, 950XL, 951XL. To account for reliability-driven supplies issues, defective and failed cartridges were included in the page yield calculations. Consequently, the reported page yield numbers are not based on ISO/IEC 24711 standard mythology, as it requires defective supplies be excluded from page yield calculation. See [www.spencerlab.com/reports/HPInkReliability-NA-2021.pdf](https://www.spencerlab.com/reports/HPInkReliability-NA-2021.pdf).

<sup>2</sup> Photos printed on HP Photo Papers and displayed under glass, tested at HP. See [hp.com/printpermanence](https://hp.com/printpermanence).

<sup>3</sup> Program availability varies. See [hp.com/hprecycle](https://hp.com/hprecycle).

<sup>4</sup> More than 85% of Original HP Ink Cartridges contain between 4-75% recycled plastic. Does not include ink bottles and other products not listed. See [hp.com/InkRecycledContent](https://hp.com/InkRecycledContent) for list.

<sup>5</sup> An HP printing system consists of HP printer, paper, and Original HP supply. Blue Angel DE-UZ 219 emissions criteria or earlier versions of criteria applicable when printing system launched. 2022 WKI Blue Angel Indoor Air Quality study, commissioned by HP, in compliance with DE-UZ 219.

<sup>6</sup> HP office-class printing systems are select Enterprise and Managed devices with FutureSmart firmware 4.5 and up, Pro devices, LaserJet models 200 and up, with respective Original HP Toner, PageWide and Ink Cartridges. Does not include HP integrated printhead cartridges. Digital supply-chain tracking, hardware, chips, and packaging security features vary locally by SKU. See [hp.com/cartridgesecurity](https://hp.com/cartridgesecurity).

<sup>7</sup> Compared to majority of competing in-class OEM ink & laser printer supply recycling programs. Criteria: size, reach, recycled & upcycled content, eco award/ranking. HP-commissioned Aug 2021 Keypoint Intelligence research report. Market share: IDC CQ1'21 Hardcopy Peripheral Tracker. Program availability varies. See [hp.com/hprecycle](https://hp.com/hprecycle) and [keypointintelligence.com/HPPlanetPartners](https://keypointintelligence.com/HPPlanetPartners).

