Get Ready Today to Do Tomorrow's Work
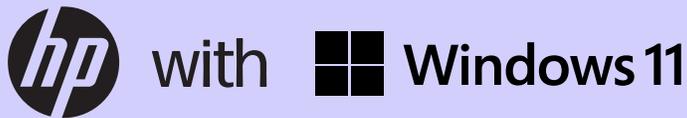
Give your teams—and your business—a competitive edge for the new future.

hp with **Windows 11**

HP recommends Windows 11 Pro for business

intel vPRO PLATFORM

Intel vPro® platform

As you know, planning for the future while anticipating change has always been an important part of your job, but it's fair to say that the current world of work would not have been in anyone's strategic forecast a few years ago. While remote workers have certainly existed for some time, the option was mostly for a select few; the idea that nearly everyone would not only need to be remote but would need to be mobile, too, was pretty much unimaginable.

The operational challenges to making that work are formidable. Desktop power versus simple mobility is no longer an issue of either/or; it's a matter of both/ and—while ensuring that all those remote devices can be managed, supported, and secured. You can keep your workers happy when they have the tools they need to succeed: the computing power to get their work done, the right tools to collaborate simply, security to make them safe, and a form factor that lets them do their jobs from anywhere they want.

That happiness is actually a competitive advantage. Research shows that your employees want the ability to work remotely: 82% of US workers want to work remotely at least once a week when the pandemic is over, and 19% said they want to do it full time. If they're not allowed to, don't expect a great effort from your people: 46% said they'd look for another job, and 54% said they'd stay but not go the extra mile.[1]

The world of work continues to evolve. The tools your employees need to do their jobs are changing along with it.

The lesson: A company that provides its people with the best tools to help them do their best work the way they want to do it is a company that wins. And everyone needs a super-adaptable computer with serious connectivity features, rock-solid reliable security, and the power to run remote applications without breathing hard.

And you? You need all of that to happen simply, dependably, and securely because remote work has changed the way you think about your network, your budget, and your security stance. That's a huge task. But if you choose the right solutions, you can totally deliver.

Better collaboration

Ease of collaboration is why people gathered in offices to begin with. Remote work makes that more challenging. It's instinctively true that when people can see and hear each other better, it's easier and more natural to work together. Today's technology can overcome the barriers of remote work, allowing ideas and relationships to thrive and helping your people to show themselves and their work at their best, no matter where people are actually sitting.

We built the HP Elite Dragonfly series specifically to overcome those barriers. The HP Elite Dragonfly series now offers HP Presence,[2] with features designed to create a better meeting experience between people in conference rooms and those working remotely. The HP Elite Dragonfly series offers options such as a built-in 5 MP camera with low-light adaption,[3] HP Auto Frame,[4] AI-driven noise cancellation,[4] and dynamic voice levelling so that distributed teams can be seen and heard as if they're all in the same room. Powered by Intel vPro® technology,[5] with the highest performing cores Intel has ever built, the HP Elite Dragonfly series is designed to handle the most demanding workloads.

All of that means The HP Elite Dragonfly series helps you transparently collaborate with colleagues in Microsoft Teams,[6] which allows intelligent noise cancelling and background blur, content sharing straight from the taskbar, and instant mute/unmute.[7] In other words, EliteBooks are designed and built to help ideas and relationships to thrive.

Equip today's worker with the tools to do tomorrow's work.

Better security

Having more remote devices outside the corporate firewall means you need to pay more attention to security, just as your IT staff is rushing to keep up with everyday tasks. Nine out of 10 IT decision-makers—91% of them—say they're spending more time on endpoint security than they did two years ago; the same proportion say that endpoint security is now as important as network security.[8]

HP Elite Dragonfly series is protected by the same HP Wolf Security[9] that makes HP PCs the world's most secure PCs,[10] providing the comprehensive endpoint security that organizations need to mitigate the threats posed by hybrid work. HP Wolf Security protects against threats known and unknown, reducing the addressable attack surface and enabling remote recovery from firmware attacks. It includes a portfolio of security solutions built into the hardware, firmware, and software, including an optional privacy screen, HP Endpoint Security Controller, and HP Sure Click.

Not only does the HP Elite Dragonfly series offer all the benefits of HP Wolf Security, but Intel

HP Wolf Security provides the comprehensive endpoint security employees need for remote work.

Threat Detection Technology helps identify early indicators of attacks in hardware, and Microsoft Secured-core[11] computing safeguards software right out of the box. They create a wall to help keep your employees and their data safe. All new Windows 11 devices will come with powerful built-in security, including hardware isolation, encryption, and malware protection.[12]

Better manageability

Workers have long relied on IT departments to keep their technology running. But with more people working in remote environments, IT needs to know that it can respond to the new demands of hybrid workers. The HP Elite Dragonfly series was built for remote deployment in the cloud, with cloud-based configuration and deployment. Intel vPro® technology gives IT departments the power to manage, update, and troubleshoot multiple PCs without needing physical access to the hardware.[13] The enterprise-specific features of Intel's vPro processor simplify business continuity and manageability.

Also, the up-to-date usability and manageability of Windows 11 Pro for business make life easier for stressed workers and stretched IT staff. Enhanced Windows Autopilot equips the HP Elite Dragonfly series with zero-touch deployment,[14] while the familiar Windows Update for Business makes it simple to update tools and build out processes.

The HP Elite Dragonfly series can come complete with your company's desired set of applications, settings, and policies installed at the factory, simplifying device management and allowing secure remote deployment.

The HP Elite Dragonfly series was built for remote deployment and management.

Better together

Yesterday's mobile devices weren't built to handle today's requirements. They're less secure, harder to manage and support, are showing the age of any older equipment, and don't include the collaboration features that employees now rely on every day. You need to equip today's worker with tools that will let them do tomorrow's work.

Work is better when you use devices built to meet modern demands, and nobody does that better than HP. It's why we'll continue to innovate with our partners as we dedicate ourselves to making hybrid work, work.

Learn more at hp.com →

1 Research by Global Workplace Analytics, accessed March 2022, https://globalworkplaceanalytics.com/telecommuting-statistics
2 Select HP Products are enhanced with HP Presence. Features vary by platform.
3 Optional feature that must be configured at time of purchase.
4 Requires the myHP application and Windows OS.
5 Intel vPro® requires Windows 10 Pro 64 bit or higher, a vPro supported processor, vPro enabled chipset, vPro enabled wired LAN and/or Wi-Fi 6E WLAN and TPM 2.0. Some functionality requires additional 3rd party software in order to run. Features of vPro® Essentials and Enterprise vary. See http://intel.com/vpro
6 Microsoft Teams Rooms software and license required and not included. Certain features require specific hardware, see URL for Windows.com coming 6/24/2021. Chatting via SMS is available in limited countries and will be made available to other geos on a rolling basis. Please refer to this page for more details. Internet access required. ISP fees may apply.
7 Coming in a future release; appearance may vary.
8 HP Wolf Security report, "Blurred Lines and Blindspots," A Toluna survey of 1,100 IT decision makers in the US, the UK, Mexico, Germany, Australia, Canada, and Japan. Respondents work at organizations with 50-99 employees (25%), 100-499 employees (26%), 500-999 employees (26%) and 1000+ employees (24%). Fieldwork was undertaken between 19th March and 6th April 2021. The survey was carried out online. https://images.marketingcontent.ext.hp.com/Web/HPMartech/%7B0a535a83-8342-4cc0-80b2-f58687286631%7D_BPS_Wolf-Security-Blurred-Lines-Report.pdf?elqTrackId=d6b19249139744919e215401482a01f5&elqaid=436&elqat=2
9 HP Wolf Security for Business requires Windows 10 and higher, includes various HP security features and is available on HP Pro, Elite, Workstation, and RPOS products. See product details for included security features.
10 Based on HP's unique and comprehensive security capabilities at no additional cost among vendors on HP Elite PCs and HP Workstations with Windows and 8th Gen and higher Intel® processors or AMD Ryzen™ 4000 processors and higher; HP ProDesk 600 G6 with Intel® 10th Gen and higher processors; and HP ProBook 600 with AMD Ryzen™ 4000 or Intel® 11th Gen processors and higher.
11 Microsoft secured core requires an Intel® vPro®, AMD Ryzen™ Pro processor or Qualcomm® processor with SD850 or higher and requires 8 GB or more system memory. Secured Core PC functionality can be enabled from the factory.
12 Not all features are available in all editions or versions of Windows. Systems may require upgraded and/or separately purchased hardware, drivers, software or BIOS update to take full advantage of Windows functionality. Windows is automatically updated, which is always enabled. ISP fees may apply and additional requirements may apply over time for updates. See http://www.windows.com.
13 INTEL AMT requires activation and a system with a corporate network connection, an Intel® AMT enabled chipset, and network hardware and software. For notebooks, Intel AMT may be unavailable or limited over a host OS-based VPN, when connecting wirelessly, on battery power, sleeping, hibernating, or powered off. Results dependent upon hardware, setup, and configuration. For more information, visit: https://www.intel.com/content/www/us/en/architecture-and-technology/intel-active-management-technology.html
14 Active Directory and internet connection required; sold separately.