

Track and optimize the business impact of HP MPS to maximize its strategic value



Background

HP Managed Print Services (MPS) is helping organizations define and deliver a hybrid work strategy for managing the print environment and delivering a more seamless work experience. However, there is potential to achieve much more with HP MPS by customizing it based on actionable insights, and tracking towards strategic business goals and outcomes.

In this use case we will discuss the challenges that can emerge without clear insights into the print environment, the solution to this challenge, and how it can benefit business outcomes as a result.

Challenge

An organization is trying to define a hybrid print strategy that is cost-efficient and flexible, while still aligning to the security policies and sustainability goals of the organization. They have engaged HP MPS to help them manage their print environment as part of this transition, but lack important data such as usage predictions and industry benchmarks to make key decisions.

Having a legacy fleet structure and the lack of internal resources able to provide technical input is also proving to be a roadblock to their efforts.



Solution

HP Strategic Business Reviews (SBR) unlock the insights needed for organizations to make effective decisions about their print environment – based on their goals and priorities.

Driven by the HP Value Management Office (VMO), HP Strategic Business Reviews enable the organization to anticipate, track, and optimize the business impact of HP MPS. These impacts are measured against industry benchmarks shared by a combined team of Value Consultants and HP MPS experts, who work together to evaluate the print environment.

From here, HP Strategic Business Reviews can deliver an alignment on the customer's priorities through a roadmap for their goals and initiatives, data-driven insights into their fleet, and proposals for increased optimization.

To monitor progress, the organization can refer to a robust interactive platform that tracks and reports on the actual value realized from ongoing efforts.

It also charts predictions based on what-if scenarios, so that when needed, adjustments can be made along the way.



Benefits

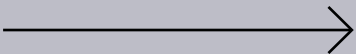
HP Strategic Business Reviews deliver actionable insights which, when harnessed alongside HP's expertise, ensures that your fleet is optimized to meet current goals and evolving needs. This is a crucial step in enabling workforce change and driving productivity within a hybrid environment.

Because these changes have been aligned with your priorities and goals from the start, HP Strategic Business Reviews make it easier for organizations to optimize their print fleet to meet their objectives, and track and measure the success of each move with data and insights—to amplify the impact of its print strategy.



Get started

- Set up a workshop to assess your specific organizational needs.
- Establish a plan to implement the best solution for your hybrid workforce.
- Identify an environmental approach to align with your organization's sustainability goals.

Contact an HP Managed Print Service Representative or visit hp.com/go/mps to find out more 

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