## Original HP Ink



### What you print matters





#### **QUALITY**

#### Precision output, page after page<sup>1</sup>

Take pride in high-quality prints with Original HP Ink. Undergoing rigorous quality control, Original HP Ink is designed to work the first time, every time. Print crisp documents and brilliant images that will last for decades. <sup>2</sup>



#### INDOOR AIR QUALITY

#### Meets eco-label emission criteria<sup>5</sup>

Indoor air is a priority for your workplace and where you live. Original HP lnk printing systems<sup>5</sup> meet stringent eco-label emissions criteria for indoor air quality.



#### SUSTAINABILITY

#### Free and easy recycling to help reduce waste<sup>3</sup>

Feel good about printing knowing most Original HP Ink Cartridges are developed from recycled materials including plastic bottles and ocean-bound plastics. <sup>4</sup> Take pride in contributing to a circular economy by using Original HP Ink Cartridges and then recycling them through HP's free recycling program. <sup>3</sup>



#### WOLF OFFICE CARTRIDGE SECURITY

#### Secure cartridges you can trust<sup>6</sup>

At every step of the design, supply chain, and production process for Original HP office cartridges, security is built-in with tamper-resistant chips, firmware, and packaging.<sup>6</sup>

# Turn your most important moments into prints you can be proud of

Everyday moments. Lasting results.<sup>2</sup> Turn defining moments into vibrant results with Original HP Ink. And, recycle used cartridges with HP's free recycling program.<sup>3</sup>





Partner with HP to help keep plastics out of oceans.
HP Planet Partners is the world's #1 printer supplies recycling program.<sup>7</sup> Easily recycle your Original HP Supplies for free in over 60 countries and territories worldwide.<sup>3</sup>

#### Learn more at hp.com/ink

- <sup>1</sup> Sep 2021 SpencerLab study of printer inks sold in North America commissioned by HP for on-average performance of 16 brands of non-HP refill, remanufactured, and imitation cartridges vs. Original HP Ink SKUs 952XL, 63XL, 902XL, 950XL, 951XL. To account for reliability-driven supplies issues, defective and failed cartridges were included in the page yield calculations. Consequently, the reported page yield numbers are not based on ISO/IEC 24711 standard mythology, as it requires defective supplies be excluded from page yield calculation. See www.spencerlab.com/reports/HPlnkReliability-NA-2021.pdf.
- <sup>2</sup> Photos printed on HP Photo Papers and displayed under glass, tested at HP. See hp.com/printpermanence.
- <sup>3</sup> Program availability varies. See hp.com/hprecycle.
- 4 More than 85% of Original HP Ink Cartridges contain between 4-75% recycled plastic. Does not include ink bottles and other products not listed. See hp.com/InkRecycledContent for list.
- <sup>5</sup> An HP printing system consists of HP printer, paper, and Original HP supply. Blue Angel DE-UZ 219 emissions criteria or earlier versions of criteria applicable when printing system launched. 2022 WKI Blue Angel Indoor Air Quality study, commissioned by HP, in compliance with DE-UZ 219.
- <sup>6</sup> HP office-class printing systems are select Enterprise and Managed devices with FutureSmart firmware 4.5 and up, Pro devices, LaserJet models 200 and up, with respective Original HP Toner, PageWide and Ink Cartridges. Does not include HP integrated printhead cartridges. Digital supply-chain tracking, hardware, chips, and packaging security features vary locally by SKU. See hp.com/cartridgesecurity.
- <sup>7</sup> Compared to majority of competing in-class OEM ink & laser printer supply recycling programs. Criteria: size, reach, recycled & upcycled content, eco award/ranking. HP-commissioned Aug 2021 Keypoint Intelligence research report. Market share: IDC CQ1'21 Hardcopy Peripheral Tracker. Program availability varies. See <a href="hp-com/hprecycle">hp-com/hprecycle</a> and <a href="heypointintelligence.com/HPPlanetPartners">keypointintelligence.com/HPPlanetPartners</a>.

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