

Simplify marketing workflows for your manufacturing business

Organize and manage marketing projects of every size



Marketing for manufacturing can be complex, but Dropbox streamlines your workflow and makes it easy to secure, store, share, track and manage all your content. Share and manage large files with outside agencies, quickly collaborate with sales teams, and gain actionable insights from your events and tradeshow.



Easily share large files with outside agencies

File sharing is a big headache in projects where video and design files are huge and iterative. With Dropbox, version control is simple—and you can deliver up to 250GB of files in a few clicks with anyone, even if they don't have an existing Dropbox account. You can also collaborate on video production in real-time using Dropbox Relay to save time and money.



Enable your sales teams and improve lead quality

Get real-time feedback with tools that offer insights on how your content is being used and shared. With Dropbox DocSend, you can view page-by-page analytics to see who opened your content, how much time they engaged with it, and even who they shared it with—for a complete view that helps you better support sales efforts and future industry events and tradeshow.



Keep projects and teams organized and on-track

Complicated marketing workflows require the highest level of planning, security, and control. Dropbox provides a single source of truth for all your digital assets and marketing collateral and makes them accessible from any mobile device. Get notified when your files are viewed, collaborate by sharing marked-up screenshots via Dropbox Capture, and quickly find whatever content you need with advanced metadata search.



Manage sign-offs of NDAs, invoices, contracts, and more

From collaborating remotely on sensitive collateral to completing vendor POs for a trade show on the fly, Dropbox is the easiest way to manage all your sign-offs, contracts, and billing agreements. Instead of having to print, sign, transfer, and waste time dealing with messy email chains that are difficult to track, Dropbox streamlines the eSignature process. Simply use your phone to scan documents and securely store and access them from anywhere.

Create and execute high-impact event marketing

Grow your manufacturing business with campaigns that turn heads

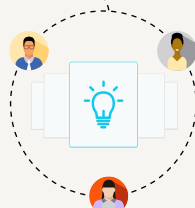
Create a secure folder for your next trade show or campaign

- Share your folder with outside agencies, videographers, designers, and creators
- Maintain control by setting group-specific permissions with customizable notification settings
- Add your branding to a custom transfer portal to build trust with collaborators



Collaborate on your creative brief

- Collect files from anyone with Dropbox file requests, whether they have an account or not
- Get notified when someone opens, edits, shares, or comments on a file
- Preview over 300 file types in the Dropbox app and find them quickly with metadata search



Develop engaging content with remote teams

- Collaborate on video production in real-time with Dropbox Replay
- Share screenshots, GIFs, or simple videos recorded right on your screen with Dropbox Capture
- Track scope changes, edits, and billing documents in a single place
- Make edits to PDFs when previewing a file on dropbox.com

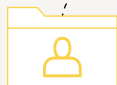


Keep your campaign on track

- Administer NDAs and waivers; protect all parties by securing intellectual property
- Meet every deadline by tracking project milestones with Dropbox Paper
- Deliver final files up to 250GB to trade show or event production partners using Dropbox Transfer
- Provide reliable and legally binding proof of document access, reviews, and signatures

Attend the event and gain insights

- Upload customer-ready product and marketing collateral into a folder with Dropbox DocSend
- Link your folder to a QR Code to give attendees easy, self-serve access to information
- Receive real-time data on how attendees are interacting with your shared content



Track results and adjust your strategy

- Send attendee access data to sales teams for review and follow-up
- Share document-level analytics from DocSend with marketing team members
- Create a tradeshow activity report to share insights with stakeholders and executives

