



# More security, more performance, more success

Optimize operational efficiency and business results with Windows 11 Pro PCs built for game-changing AI, faster performance, and layers of security enabled by default.

Designed for rapid, easy deployment and compatibility with your business apps, existing tech, and accessories, Windows 11 Pro PCs help you do more and move faster.

## Productivity Supercharge insights and efficiency

Get more done with less time and effort, staying organized with features like snap layouts and completing tasks faster with Microsoft 365 Copilot.<sup>2</sup>

**50%**  
Faster workflows on average<sup>1</sup>

## Business-readiness Easier, cost-effective, and AI-ready IT

Rapid onboarding, compatibility with your existing apps, and smooth, automated updates all add up to more time-savings and less hassle for IT and employees.

**25%**  
Faster deployment reported on average<sup>3</sup>

## Security Most secure, resilient Windows yet

Windows 11 Pro PCs are secure by default, with layers of protection already enabled, with features like passkeys and passwordless sign in for a reported 62% drop in security incidents.<sup>4</sup>

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## Performance Set the pace with faster performance

Windows 11 Pro PCs are where speed meets endurance, with all day battery life<sup>5</sup> and performance to complete demanding workloads 42% faster on average.<sup>1</sup>

**42%**  
faster completion of demanding workloads on average<sup>1</sup>

## Highlights of Windows 11 Pro PCs

Innovate, improve efficiency, and enable everyone to make a bigger impact with inclusive AI-enhanced experiences on the latest Windows 11 Pro PCs.

- ➔ Speed everyday tasks with AI assistance in familiar apps including intelligent recommendations in File Explorer, fast discovery with Windows search, and Microsoft Copilot<sup>2</sup> to help perfect content.
- ➔ Get employees up and running quickly with easy remote onboarding and automated updates and deployment on Windows 11 Pro.
- ➔ Protect valuable business and personal information from chip to cloud with integrated hardware-backed security, enhanced privacy settings, and granular IT controls.
- ➔ Make a bigger impact and upgrade to Copilot+ PCs for the fastest performance, longest battery life,<sup>5</sup> and most advanced AI<sup>6</sup> on any Windows PC.

## Resources

- ➔ Estimate financial benefits with the Microsoft commissioned [Forrester Windows 11 Devices Calculator](#)
- ➔ [App assure program](#) to help you resolve compatibility issues at no charge
- ➔ [Windows 11 Pro for business](#)
- ➔ [See how other customers experienced a smooth upgrade from Windows 10 to Windows 11 Pro](#)
- ➔ [Windows technical documentation for IT pros](#)

<sup>1</sup>Results in comparison to Windows 10 PCs. Improve your day-to-day experience with Windows 11 Pro laptops, Principled Technologies, April 2023. Report commissioned by Microsoft.  
<sup>2</sup> Sold separately.  
<sup>3</sup> Results in comparison to Windows 10 PCs. Microsoft commissioned study delivered by Forrester Consulting The Total Economic Impact™ of Windows 11 Pro Devices, December 2022. Quantified benefits reflect results over three years combined into a single composite organization that generates \$1 billion in annual revenue, has 2,000 employees, refreshes hardware on a four-year cycle, and migrates the entirety of its workforce to Windows 11 devices.  
<sup>4</sup> Windows 11 Survey Report, Techaisle, September 2024. Microsoft commissioned report where results are in comparison with Windows 10 devices.  
<sup>5</sup> Battery life varies based on settings, usage, device, and other factors.  
<sup>6</sup> Copilot+ PC experiences vary by device and region and may require updates continuing to roll out through 2025; timing varies. [See Copilot+ PCs FAQ](#)