

# YOUR WORKFORCE APPS, ACCELERATED









### Snapdragon<sup>®</sup> X Series Processors

Businesses need to be equipped with powerful performance and exceptional battery life to properly run essential applications. To ensure great user experiences with AI out-of-the box, Qualcomm has worked closely with Microsoft and ISVs to deliver extraordinary application performance running on Snapdragon X Series processors to meet—and exceed—the needs of the modern workforce.

Snapdragon X Series processors are the only processors for Windows laptops that maintain maximum performance when unplugged<sup>\*</sup>, able to deliver Copilot+ PC experiences and support for the latest generative AI tools—now and in the future. With a powerful AI engine and 45 TOPS NPU, employees can stay focused, innovative, and have a competitive edge, with work enabled both on-device and in the cloud.

\* CPU Performance is based is based on Geekbench v6.2 Single-Core on Windows 11 OS run in October 2024, Snapdragon X Elite (XIE-80-100) was tested using a Dell XPS 13 (9345) on "Balanced" Power Mode in Windows and "Optimized" in Dell Power Manager. Intel Core Ultra 7 256V was tested using a Dell XPS 13 (9350) on "Balanced" Power Mode in Windows and "Optimized" in Dell Power Manager. The AMD Ryzen AI 9 HX 370 was tested using a ASUS Vivobook S 14 (M5406WA) on "Balanced" Power Mode in Windows and "Standard mode" in MyASUS. Power and performance comparison reflects results based on measurements and hardware instrumentation of given devices. Battery life varies significantly with device, settings, usage, and other factors.

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## Snapdragon powers the fastest, most intelligent Windows PCs ever.



#### The Most Used Windows Apps Are Available

To date, hundreds of the most popular Windows apps are available for the modern workforce—with incredible performance.

- Productivity apps, like the entire Office 365 Suite, Chrome, and Zoom.
- Natively supports 20 of the most popular VPNs, 50 of the most popular security and cloud storage apps, as well as a robust assortment of IT and creativity apps.
- Visit this website to see popular Windows apps tested and validated by Qualcomm and Microsoft: qualcomm.com/products/features/windowsapps



#### Growing App Ecosystem

Every day, new apps are coming to PCs powered by Snapdragon X Series processors, with developers harnessing the power of our **45 TOPS NPU** to deliver unparalleled experiences and performance across productivity, entertainment, VPN, and security segments. In fact, **native app development has increased 3x over the past year for Windows on Snapdragon**.

With exciting applications on the way, like Google Drive and F5, employees can enjoy all the app performance they need from their Windows PC.

\* Tasks tested include teams video calls, local video playback, YouTube streaming, web browsing and Microsoft 365. Battery life rundown was measured while running UL Procyon Battery Life Office Productivity run in Windows 11 in October 2024. Snapdragon X Elite (XIE-80-100) was tested using a Dell XPS 13 (9345). The Intel Core Ultra 7 256V was tested using a Dell XPS 13 (9350). On battery performance measured on "Best Power Efficiency" Power Mode in Windows and "Optimized" in Dell Power Manager for both devices. Power and performance comparison reflects results based on measurements and hardware instrumentation of given devices.



#### App Performance Is Astounding

The integrated Qualcomm® Hexagon™ NPU delivers 45 TOPS of on-device AI performance, enabling **extremely reliable and impressively low latency app performance**, able to keep up with the AI demands of today—with headroom.

PC users spend 90% of their time using apps that are already native on Snapdragon X Series processors. Visit this website to see available apps on Windows on Snapdragon: worksonwoa.com

Visit this website to see NPU-powered AI experiences by Snapdragon X Series processors: qualcomm.com/NPUapps

Snapdragon X Elite uses 28% less power on average than Intel Core Ultra 7 for everyday tasks.\*



#### **Best Copilot+ Features**

Your workforce can be the **first** to leverage advantages of Copilot+ PC experiences powered by Snapdragon, including features like Windows Studio Effects, Live Translations, Click to Do, Improved Windows Search, and Recall.



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