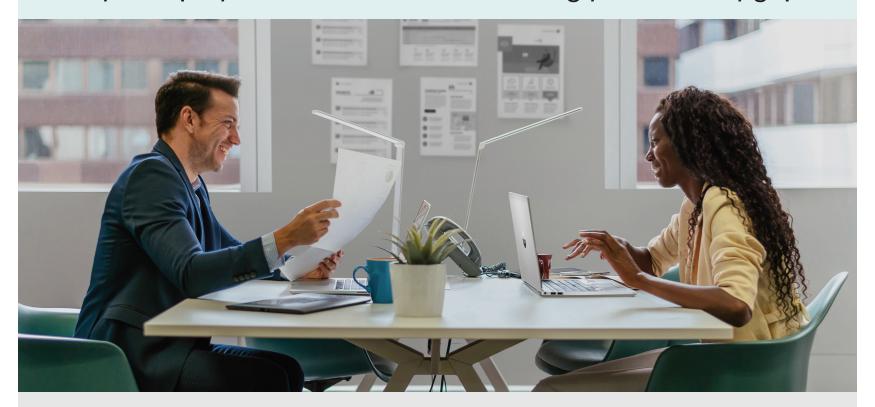


Wolf Pro Security for Small and Mid-Sized Organizations (SMB/SME)

Easy to deploy, cost effective solution filling your security gaps



Solution Benefits



HELP REDUCE COSTS

 No need to purchase expensive multi-vendor security solutions



HELP LOWER RISKS

 Secure PCs and prevent lateral spread of malware



SIMPLIFIED MANAGEMENT

• Streamlined deployment and management without the need of a security specialist



DOES NOT IMPACT END USER WORKFLOW

• Ease of use by your company employees



FILLS SECURITY GAPS

- Provides added layer of security, capturing threats that other solutions may miss (e.g., antivirus)
- Wolf Pro Security¹ includes HP Next Gen Antivirus (NGAV)²

HP WOLF SECURITY 1

Overview

The news media makes us believe that data breaches only happen to large companies. But, in fact, cybercriminals regularly attack SMBs/SMEs, seeing their endpoints as easier targets that primarily rely on NGAV for protection. Without proper endpoint security, SMBs are seriously impacted if they are breached, affecting a company's viability and competitiveness.

STATISTICS



88% of cyberattacks are targeted at small businesses³

Small business employees experience 350% more social engineering attacks than larger enterprises⁴

60% of small businesses go out of business within 6 months after a cyberattack⁵

HP Wolf Pro Security

Wolf Pro Security (WPS) was developed to help SMBs/SMEs contain threats in a simple, easy to manage and deploy package. Using HP's unique Endpoint Isolation technology, WPS protects PCs from Zero-Day, phishing, ransomware attacks, and other malware that traditional solutions can miss. Additionally, WPS includes an optional NGAV software to help you reduce costs.

HOW IT WORKS



- Uses hardware-enforced micro-virtualized machine (micro-VM) to protect each individual task
- Stops malware regardless of behaviour or identification and provides forensic visibility into the malware helping close the endpoint security gap

Conclusion

HP Wolf Pro Security's Endpoint Isolation Technology is available on HP Wolf Pro Security Edition PCs or as a standalone solution for HP or non-HP Windows PCs, eliminating the need for complex endpoint security and saving you money by reducing:



Employee downtime and service desk calls



IT team's time to manage multiple solutions



The need to purchase additional antiviruses software



Cost of hiring a security specialist to gain comprehensive protection

For more information:

Visit us at HP Wolf Pro Security or learn why it's important to you by viewing our Infographic.

- 1 HP Wolf Pro Security is available preloaded on select HP devices, is available as a subscription and in term licenses. Contact your HP sales representative for more details.
- 2 NGAV can be enabled or disabled depending on customer needs.
- 3 Better Business Bureau, BBB Business Tip: The top 5 cybersecurity practices every small business needs to do now, Jan 26, 2023.
- 4 Small Business Cybersecurity Statistics you should know. Feb 7, 2023
- 5 Firewall Times, <u>"23 Small Business Cybersecurity Statistics 2022,"</u> June 13, 2022.
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