

## The Challenge

Security programs are under pressure from demands across the organization. The attack surface area is growing from an influx of new devices and applications needed to grow the business. Clients are conducting stricter security due diligence, and requiring third-party certifications to prove their data will be secure. The security talent shortage is at an all-time high with an estimated **3.5 million unfilled jobs by 2021** according to Cybersecurity Jobs Report. You want to enable the business, but you are having trouble scaling your InfoSec program.

### DEMYSTIFY & AUTOMATE YOUR INFOSEC PROGRAM

Tugboat Logic's Security Assurance Platform is designed to demystify and automate the various aspects of managing your InfoSec program, so you can scale and turn it into a business advantage.

### TUGBOAT LOGIC SECURITY ASSURANCE PLATFORM

An automated service that demystifies security and compliance



InfoSec plan  
definition



Controls  
implementation



Certification audit  
management



Security questionnaire  
response



Vendor risk  
assessment

## Benefits of Tugboat Logic

Tugboat Logic has helped many organizations scale their InfoSec program, reduce costs and win more customers. Here are some of the tangible benefits our clients have achieved:

**60%**

Reduction in certification  
readiness costs

**45%**

Reduction in security  
questionnaire response time

**3x**

Improvement in sales  
win rate

“Tugboat Logic is an existential necessity for my business. They helped us prove compliance and in the process unlocked key wins for our business.”

**CARLOS GARCIA**  
 CEO | HYPER



## Security Program Activities We Demystify & Automate

SECURITY ACTIVITY	HOW TUGBOAT LOGIC HELPS
Create an InfoSec policy document	Provides over 45 prebuilt policies and hundreds of controls, and an automatic policy documentation generator to share with clients.
Track implementation of security controls	Visualizes controls that require implementation, and automates evidence collection reminder
Prepare for security certification audit	Reduces time and cost of getting certified for SOC2, ISO27001, HIPAA, etc. by using our Automated Security Audit Management module to quickly respond to evidence collection requests from auditors.
Respond to security questionnaires	Automatically answers questions with optimal response using artificial intelligence, reducing time spent by over 45% and improving sales win rate by 3x.
Assess & audit the security of your vendors	Provides central portal to distribute security assessment questionnaires & store responses for compliance.

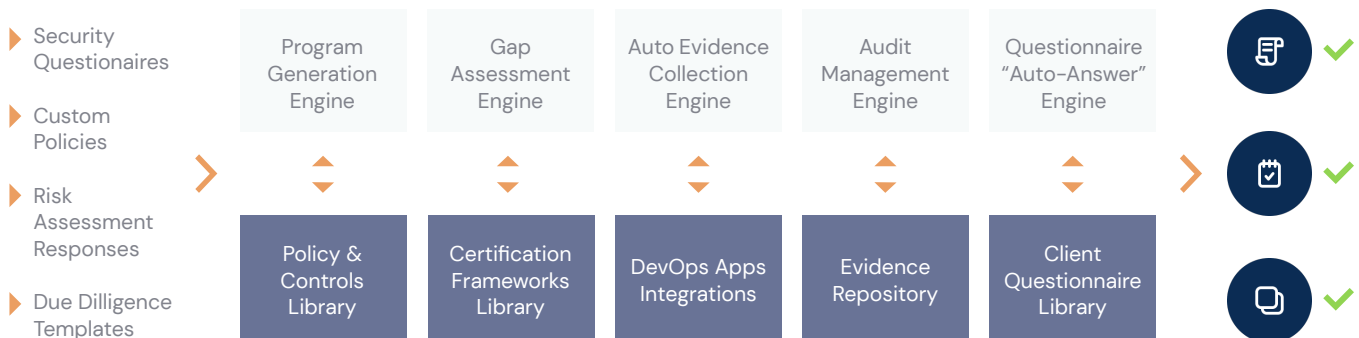


## How it Works

The Tugboat Logic Security Assurance Platform is designed to be your central “system of record” for your InfoSec program. Follow our intuitive workflows and expert guidance to define your InfoSec policy, assess and close control gaps, prepare for security audits, respond to client due diligence requests, and more. Tugboat Logic is the first platform to integrate all of these elements in one place so you can leverage your security program to win more business.

### INPUTS

### TUGBOAT LOGIC SECURITY ASSURANCE PLATFORM



### EXPERT SOURCES

- ▶ Industry Certifications & Regulations (SOC 2, ISO27001, GDPR, etc.)
- ▶ Security and privacy expert advisors
- ▶ Partners, iAPP, audit and security partners

## Get Secure and Start Selling More

If you are interested in seeing how Tugboat Logic can help you scale your InfoSec program, please contact us at [info@tugboatlogic.com](mailto:info@tugboatlogic.com) or start a free trial a [www.tugboatlogic.com](http://www.tugboatlogic.com)