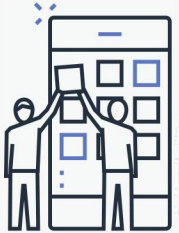


# Unlock your innovation potential with the cloud

## How we use AWS to bring innovation to your business

For many companies, big ideas and creative initiatives are in steady supply, but these often require equally big price tags and imposing budget restrictions.

AWS is stepping into this gap, helping thousands of businesses innovate and grow through cloud technology that can enhance customer responsiveness and power new services and business models.



2/3rds of companies have innovation in their top-three management priorities.



170% increase in average revenue of typical small yet highly innovative companies between 2005-2020.

Source: The Most Innovative Companies 2020, BCG, 2020

We deliver the expertise, guidance, and value-added services to help customers identify and realize the innovation opportunities offered by the cloud, such as



Deploying infrastructure for new projects quickly



Accessing cutting-edge technologies at a manageable cost



Avoiding onerous long-term licensing or contract commitments

Together with AWS, we make technology more accessible and more affordable via the cloud, unlocking the innovation potential for any business.



### Customer responsiveness

Innovative businesses are identifying and quickly responding to customer needs that are constantly changing.



### Digital transformation

Innovators are taking advantage of digital technologies to develop new services and business models, driving efficiency and savings.



### Service offerings

Fast-moving businesses are growing by pivoting away from 'products' and embracing today's 'on-demand, everything-as-a-service' economy.



### Resilience

Innovators are responding to the uncertain economic and political outlook by using technology to build greater business resilience.

Excited by the cloud's potential to unleash innovation in your business?

Start talking with us today.

aws  
PARTNER