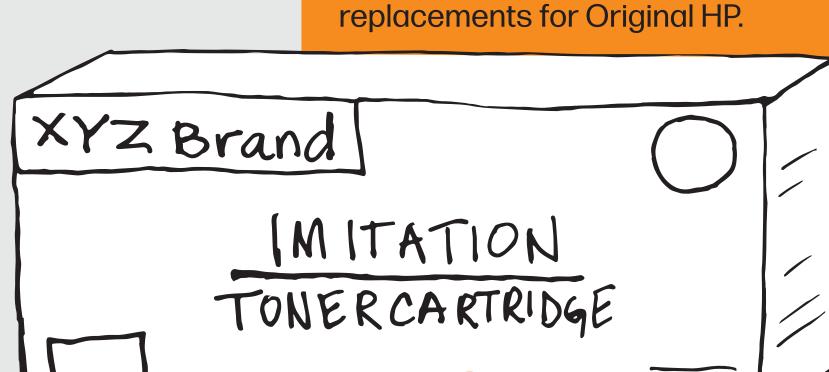


Off-brand toner cartridges may look

similar or claim to be "compatible,"

but testing reveals they are poor



MULTIPLE STUDIES OVER SEVERAL
YEARS HAVE MADE IT CLEAR:
Imitation cartridges may negatively impact your printer,¹ contribute to poor indoor air quality,² and are

recycled.3

HOW DO IMITATIONS AFFECT MY PRINTER?

usually thrown away instead of being

1/2 of pages have print-quality issues4 Imitations may cause your printer to require more service1 Nearly 50%

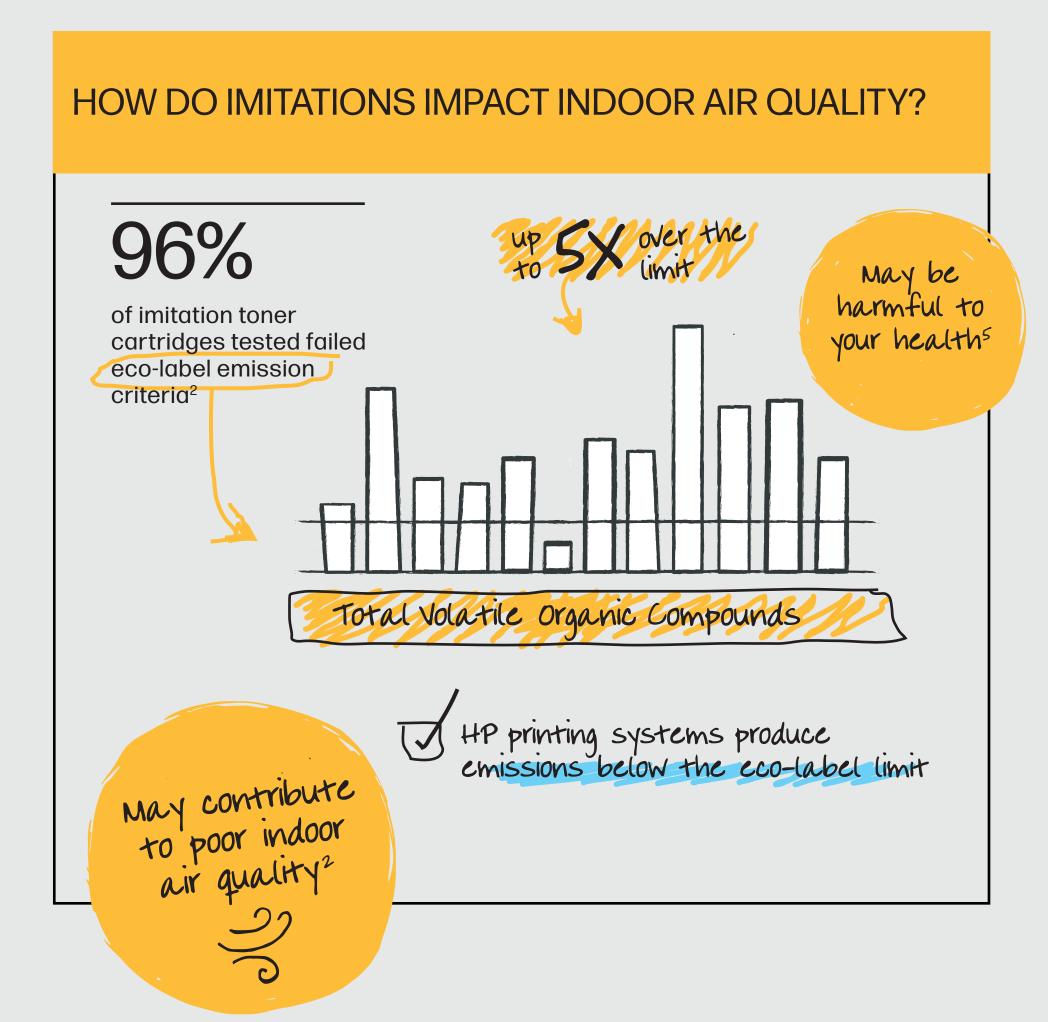
Nearly

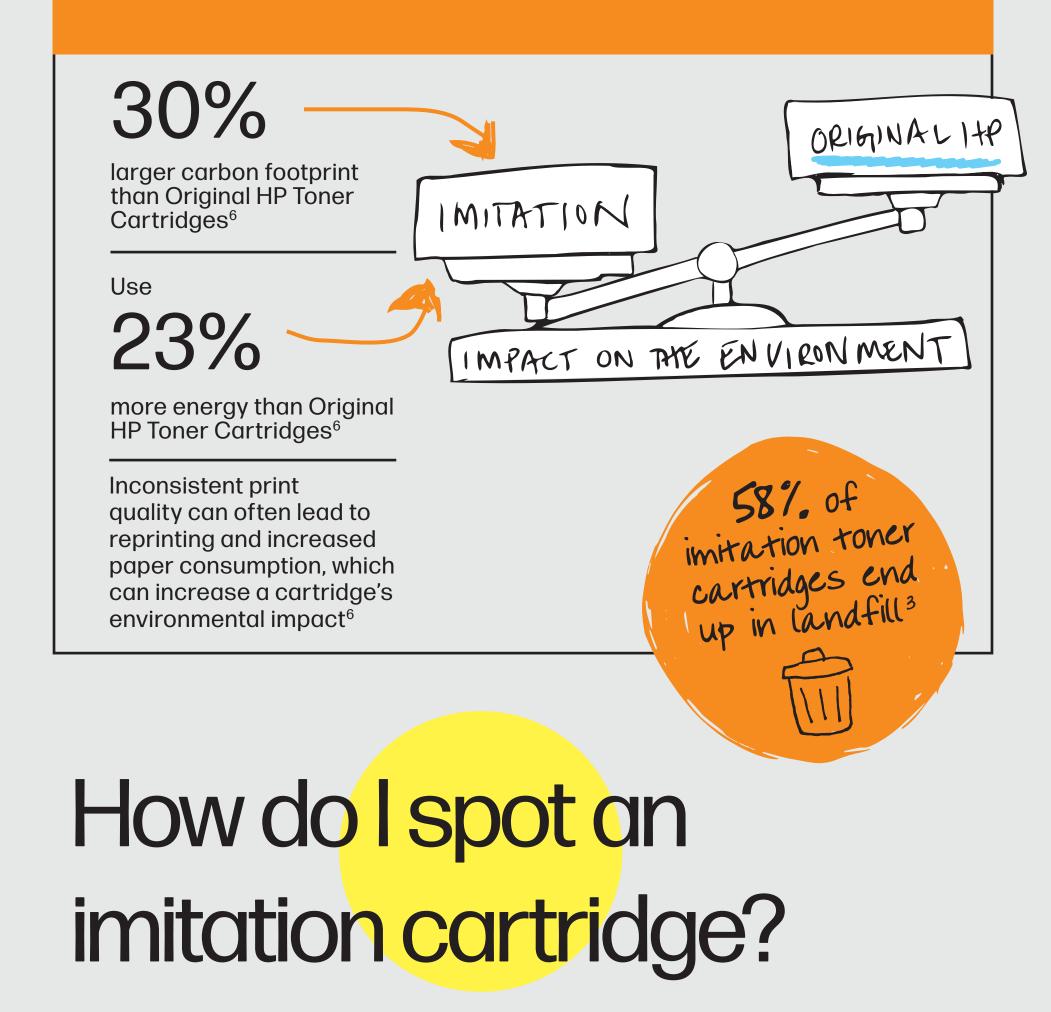
50%

of tested cartridges have performance issues or fail prematurely

Tone R CARTRIDGE

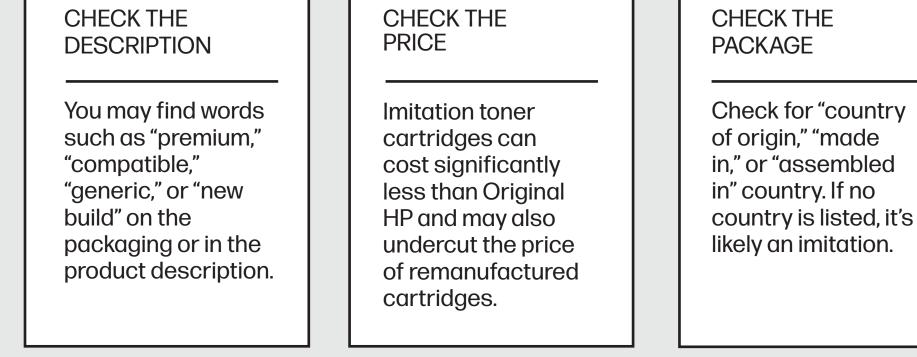
TONE





HOW DO IMITATIONS IMPACT THE ENVIRONMENT?

IMITATION TONERCARTRIDGE





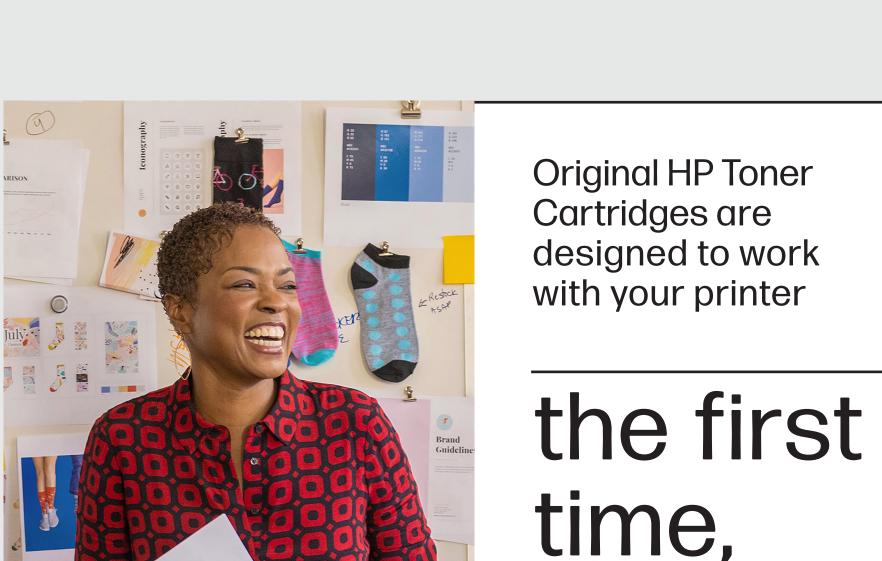
Cyan أزرق سماوي

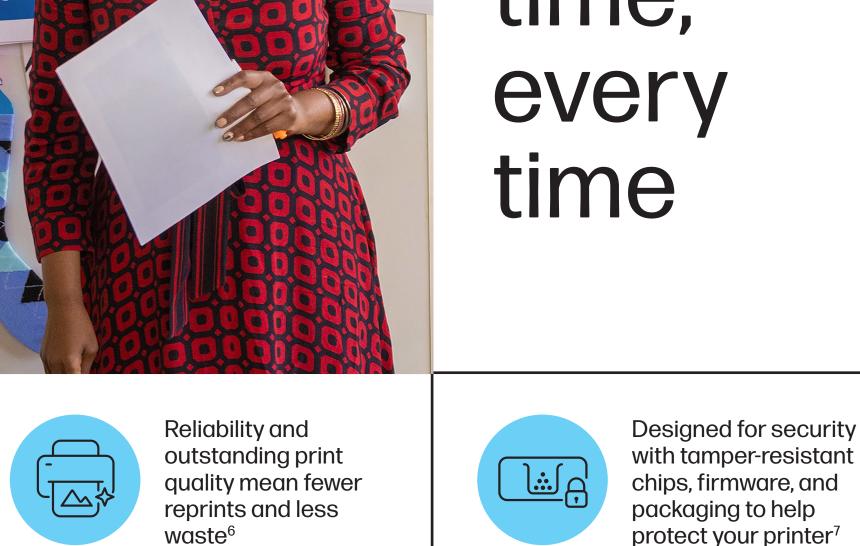
JETINTELLIGENCE

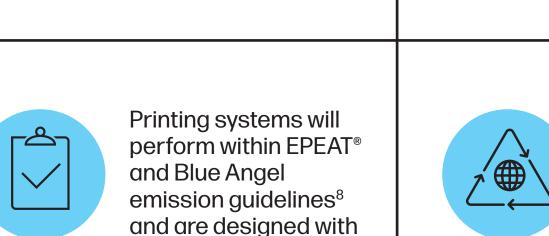
Powerful printing. Energy smart.¹ Impression puissante. Efficacité énergétique.¹

Cartouche de tone

M554, M555, MFP M578







your health in mind

States of America, Germany, the United Kingdom, France, the Netherlands, Poland, Australia, Korea, Singapore, Thailand, and Vietnam. See hp.com/go/IAQimitationWKI2022.

4AA8-2026ENUC, July 2023, Rev. 1



Can be left behind. For use in NA only.

No Original HP

Cartridges returned

through HP Planet

Partners are ever

sent to a landfill⁹



See spencerlab.com/reports/HPReliability-NA-NBC-2022.pdf.

5. 2022 Intrinsik Emissions-related Indoor Air Quality Risk Evaluation commissioned by HP. Based on 2022 WKI Emissions Testing study which included VOCs emitted from 22 imitation and remanufactured toner cartridges in accordance with Blue Angel DE-UZ 219 and health-based screening levels established by USEPA (2021) and Cal/EPA Department of Toxic Substances Control (2020).

6. 2022 NA Four Elements Consulting LCA study, commissioned by HP, compared Original HP 85A and 26A toner cartridges with four brands of imitation cartridges across eight environmental impact categories. See hp.com/go/NA-LCA-NBC-2022.

7. HP office-class printing systems are select Enterprise and Managed devices with FutureSmart firmware 4.5 and up, Pro devices, LaserJet models 200 and up, with respective Original HP Toner, PageWide, and Ink Cartridges. Does not include HP integrated printhead cartridges. Digital supply-chain tracking, hardware and packaging security features vary locally by SKU. See hp.com/go/SuppliesThatProtect.

8. Based on use of HP printing system with HP accessories and Original HP Toner Cartridges. Blue Angel DE-UZ 219 emissions criteria or earlier versions applicable when printing system launched.

1. Jan 2023 Escalent study commissioned by HP, based on 225 interviews with HP ServiceOne Partners who have at least 6 months of experience servicing HP LaserJet printers with both HP Original and non-HP toner cartridges. Study was conducted

2. 2022 WKI Emissions Testing study, commissioned by HP, in compliance with Blue Angel protocol DE-UZ 219: 27 imitation toner cartridge brands compatible with HP Color LaserJet Enterprise M553X and HP LaserJet M404dn purchased in the United

3. 2023 Escalent Recycling study, commissioned by HP, is based on average results of interviews with 15 industry experts including remanufacturers, refillers, imitation/NBC suppliers, and resellers in US and Canada. hp.com/go/NA-2023Recycling.

4. Jan 2022 SpencerLab Quality and Reliability study, commissioned by HP, compared Original HP LaserJet Toner Cartridges with four brands of imitation cartridges for HP LaserJet Pro M402dne (26A/X) and HP LaserJet Pro P1102w (85A) sold in United