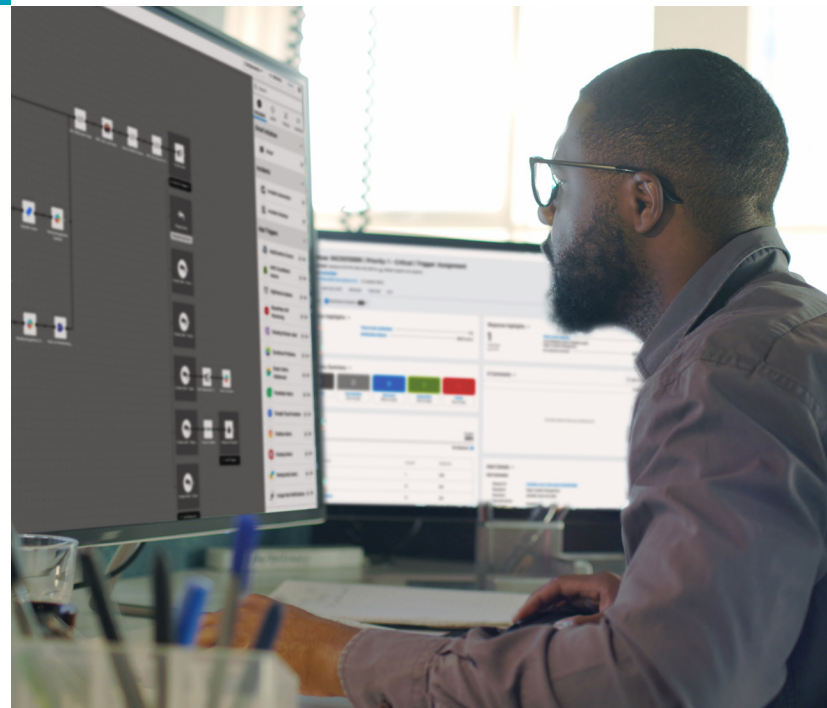


# xMatters and Google Cloud Platform



xMatters is a digital operations management platform designed to optimize digital services by integrating systems, providing automated workflows, enhancing notifications, and creating actionable user responses. As the first and leading digital operations management solution on the Google Cloud Marketplace, xMatters is your safety net for Google Cloud, allowing you to migrate, scale, and deploy without risk.



## Availability and solution integrations

Find us on Google Cloud Marketplace: [Developer tools](#)



“In our transition to a DevOps organization, xMatters has been integral in ensuring our developers and operations teams can address complex incident management scenarios in a more consistent, scalable and efficient manner, enabling us to provide a better overall customer experience.”

Lead Network Solution Engineer, ViaSat

# Help to automate your way to accelerated innovation

## xMatters benefits

- Unlimited integrations.
- Flow Designer, our low- to no-code workflow builder.
- Customers see a 95% improvement in response time.
- Customers experience an 80% reduction in customer churn.
- Ability to execute remediation actions across your toolchain with a single click.

## Key differentiators

- The first digital operations management platform on the Google Cloud Marketplace.
- Workflow automation with our low- to no-code workflow builder Flow Designer.
- DigitalOps Insights provides powerful situational awareness allowing for rapid incident resolution.
- Signal Intelligence puts situations in context and blocks redundant alerts to reduce noise.
- Actionable analytics provide quick insights into key metrics.

## Target users

- xMatters benefits businesses in all industries and sizes from startups to Fortune 500 companies.
- VPs and their teams focused on DevOps, SRE, AIOps, digital transformation, and more.

## Use cases

- Infrastructure teams moving to the cloud, wanting to mitigate risk of service disruption.
- Development teams building and deploying in Google Cloud who need to be able to act immediately should a service degradation arise.

## Discovery questions

- How much time does it take to fix customer-impacting issues, and how much does that cost your company?
- How many tools are involved in resolving service disruptions, including stakeholder and customer communications?
- How much of your remediation process is automated vs. manual?
- Is customer experience a priority for your organization?